



FLASHES *of* HOPE
2013 ANNUAL REPORT



FINANCIAL OVERVIEW

STATEMENT OF ACTIVITIES • YEAR ENDING DECEMBER 31, 2013

	2013	2012
SOURCES OF FUNDS		
Events	708,369	377,404
Corporate Donations	686,090	621,917
Private Contributions	386,778	303,972
Gift in Kind Services	1,202,163	900,927
	\$2,983,400	\$2,204,220
USE OF FUNDS		
Programs	833,700	621,896
Fundraising	248,352	138,360
Donated Services	1,202,163	900,927
Administration	52,542	50,251
Childhood Cancer Research	606,057	476,000
	\$2,942,814	\$2,187,434

BOARD OF DIRECTORS

Rob MacKinlay
Board President

Allison Clarke
Co-Founder

Kip Clarke
Co-Founder

Jeff Robinson
Treasurer

Dana Demetriou

Karen Fields

Lyle Ganske

Rich Haber

Mike Hanline

Gretchen Levy

Mark Luttner

Don Maloney

Ellen Minadeo

Mark Nasca

Peter Paras

William Rowley

John Sirpilla

Bill Trainor

Bob Tull



RESEARCH FUNDED

CHILDREN'S ONCOLOGY GROUP

EveryChild Initiative

FUNDING PARTNER Jeff Gordon Children's Foundation

NATIONWIDE CHILDREN'S HOSPITAL

Jaiyuh Lin • Columbus, OH

Novel STAT3 drug development for childhood osteosarcoma therapy using drug repositioning

FUNDING PARTNER • Alex's Lemonade Stand Foundation

THE CHILDREN'S HOSPITAL OF PHILADELPHIA

Daniel Weiser • Philadelphia, PA

Development of a Prediction Model for Primary Refractory Neuroblastoma

FUNDING PARTNER • Bear Necessities Pediatric Cancer Foundation

BAYLOR COLLEGE OF MEDICINE

Jason Yustein • Houston, TX

Dissecting and Targeting the WNT Pathway in Metastatic Osteosarcoma

FUNDING PARTNER • Bear Necessities Pediatric Cancer Foundation

DANA-FARBER CANCER INSTITUTE

Brian Compton • Boston, MA

Targeting FAK and integrin signaling in preclinical models of Ewing Sarcoma

FUNDING PARTNER • Bear Necessities Pediatric Cancer Foundation

CHILDREN'S HOSPITAL OF PHILADELPHIA

Michael Fisher • Philadelphia, PA

Phase I Trial of AZD6244 on Plexiform Neurofibromas

FUNDING PARTNER • Children's Tumor Foundation

HARVARD MEDICAL SCHOOL / BRIGHAM & WOMEN'S HOSPITAL

Rebecca Lock • Boston, MA

NF1 Malignant Peripheral Nerve Sheath Tumors

FUNDING PARTNER • Children's Tumor Foundation

PHOTOGRAPHY PROGRAM

Thanks to our volunteer Chapter Directors, professional photographers and stylists, we provided free portrait packages to 7,100 children in 2013.


Photo shoots were held at more than 100 hospitals and special event locations. We were honored to watch children smile and forever preserve images of courage, beauty and dignity.

HONOR ROLL OF DONORS

We gratefully acknowledge all of our generous donors. Due to space constraints, we regret that we are unable to recognize all of our donors in the printed report.


FLASHES of HOPE photos by
Kellie Carter, Dilip Vishwanat and David Savinski





 **\$50,000 +**
Cleveland Cavaliers
Richard Horvitz & Erica Hartman Horvitz
Medical Mutual
KeyBank National Association
White House Custom Colour


 **\$20,000 - \$50,000**
Cleveland Indians Baseball Company
Columbus Blue Jackets
Kip & Allison Clarke
Richard & Dawn Haber
Edward & Catherine Lozick Foundation
Monumental Sports Enterprises
Penske Automotive
Steve & Lauren Spilman
The Valerie Fund

 **\$15,000 - \$20,000**
Patricia Alberty Catan
Bear Necessities Pediatric Cancer Foundation
Dealer Tire
The Fowler Family Foundation
PriceWaterhouseCoopers


 **\$10,000 - \$15,000**
Aleris International
Contessa Gallery
Steven & Dana Demetriou
Rick Doody
Explorys
Fairmount Minerals
Fifth Third Bank
Fremont Motorsports Park
Glenmede
Horsehoe Casino Cleveland
Jeff Gordon Children's Foundation
Jones Day
JP Morgan Chase
K&D Group
Steven & Denise Kestner
Stewart & Donna Kohl
Donald & Sandra Kruschke
Gregg & Gretchen Levy
Curt & Jessica McCamon
Robert & Stephanie MacKinlay
Marous Construction
Miller Family Foundation
Peter & Ann Paras
Larry & Julia Pollock
PolyOne
Republic Steel
John & Susan Sirpilla
Tom & Sue Swidarski
Bill & Kate Trainor
Ron & Terri Weinberg
Willoughby Supply

 **\$5,000 - \$10,000**
Advocate Health Care
Anne H Addington Foundation
Baker & Hostetler, LLP
Buffalo Sabres
Richard & Doreen Cahoon

 **\$5,000 - \$10,000** (continued)
Cancer Free Kids
Carolina Hurricanes
Cedar Creek Grille
Cleveland Clinic Foundation
Cohen & Company
Drew & Nancy Forhan
Corbin Foundation
Florida Panthers
David & Meredith Griffin
Lincoln Electric
John & Mary Martin
Megan L Cordeiro Memorial Foundation
Nashville Predators
Bret Nehring
Norton Healthcare
Roger & Nancy Pelissier
Phoenix Coyotes
Doug & Jane Price
Quicken Loans
St. Louis Blues
Frank & Barbara Sullivan
William Summers
The Timothy O'Connell Foundation
The Toney Family Foundation
Stephanie Tolleson
True Speed Enterprises
Alan Tschider
Bob & Kristin Tull
Ulmer & Berne LLP
Whole Foods Market

 **\$2,500 - \$5,000**
Pat & Lisa Alexander
All Children's Health System
American Family Mutual Insurance
Jules & Fran Belkin
Benefit Resource Group
Big Game Treestands
Joseph & Kandice Carson
Cleveland Browns
Chestnut Hill Realty
Connecticut Children's Medical Center
Daryl & Jenniffer Deckard
Elk & Elk
Chuck & Maria Farro
FC Facilitator
John & Claudia Gherlein
Goldsboro Volunteer Fire Department
Grant Thornton
The Governor's Club
Hendrick Automotive Group
Hinote's Heroes
Randy Horvat
Howard Hanna
International Union Operating Engineers
Keith & Jane Keller
The Kennedy Group
Louis & Cindy Keppler
Douglas & Jane Kern
Kowit & Passov Real Estate Group
Melinda Lawyer
Luce, Smith and Scott
David Lunstra
M.P.H. Bank
MAI Wealth Advisors
Make a Difference Fund
Kenneth & Denise Marous
Rob & Holley Martens
Materion

 **\$2,500 - \$5,000** (continued)
Miller Gallery
James & Mary Ellen Morrissey
MTD Products
Mark & Loretta Nasca
Andrew & Margaret Natale
Nevada Childhood Cancer Foundation
Omnova Solutions
OTL Marketing
PA Posse Racing
Parker Hannifin Corporation
Jim Pomeranke
Resilience Management
Rosetta Marketing Group
Roth Company
Mike & Molly Schroeder
Selecthealth
The Selhorst Family Foundation
Seth & Marla Severin
David & Robin Star
Donald & Dawn Strang
Kristine Sullivan
Tommy Tarlton
Andrew & Karen Vollmer
World Adult Kickball Association
Zashin & Rich Co

 **\$1,000 - \$2,500**
American International Group
Ann Coakley Anderson
The Arras Group
Barnes Wendling
BB&T Bank
Scott Becker
Bill Catino Consulting
Tom & Jana Bounds
Shawn Brady
Arthur & Catherine Brereton
Brian Brophy
Bart & Jen Bucci
Trang Burnett
ButlerBuilt Motorsports Equipment
Bob & Lori Campana
Michael & Dianne Caporale
Elizabeth Caputo
Kelly Cardenas Salon
James & Molly Catino
Chilcote Company
Choose to Shine
Daniels Advertising Agency
Marcia Donziger
Eileen Driggs
Exxon Corporation
Mike & Elizabeth Faremouth
Fedeli Family Foundation
Karen Fields & David Klausner
Marissa Fiore
The Fischer Living Trust
Friends at Novavax
Barry & Sam Gabel
George & Sue Sherwin
GetDot
Glazer's Wholesale Drug
Myron & Connie Gordin
Patrick Gordin
Jason & Leslie Grimm
Aaron Grossman
Jon Hanson
Mike & Deanna Harb
Sean & Teresa Hardy
Thomas & Ann Healey

★ **\$1,000 - \$2,500** (continued)

Heidelberg Distributors
James & Leta Hickey
Richard & Jean Hipple
Adam & Jeanette Howard
Jimmie Johnson
Matt & Kelly Joyce
Dale & Gigi Kates
Keller Williams Realty
Jay & Wendy Kelley
Todd & Carolyn Kennedy
George & Libby Khuri
Melissa Kirven
Len & Denise Komoroski
KPMG
The Kranz Family Foundation
Kevin & Leigh Kruszewski
Matt & Erin Lewallen
Nancy Liber
The Limited
Pep Llinas & Amy Dickenson
Robert Loughery
Marion Underground Construction
Shelley Marous
Master Maintenance
Shawn Matthews
Mayfield Area Chamber of Commerce
The Minnesota Mafia
Monogram Homes
Mark & Sandra Montgomery
Adam Moreno
The Musca Family
Larry Gogolick
NextPoint Group
Gene & Robin Novak
Michael & Jenai Nye
Pat & Kathy O'Brien
John & Katy O'Neil
James Oh
Olympic Steel
Operator Action Fund
Park National Bank
Eric & Darrah Parsons
Bob & Clarie Patterson
Dale & Susan Pond
Jonathan Ratner
Andy Rayburn & Heather Guess
Trent Redden
Doug Riepe
Tara Robertson
Ronnie & Kathy Romanini
Doug & Nancy Rotatori
Dave & Marge Rumford
Debra Ryan
Scott & Lori Samhric
Adam Sanders
Elizabeth Sciortino
Bill & Nancy Seelbach
Rosie Sellers
Barbara Sheffler
Sherwin-Williams
Michael Sherwin
Smucker's
Sullivan Family
Surgical Development Partners
Mark Swanson
Samuel Szabo
Webster Szanyi
James Thielens
Robin Trautmann
Ver Meer Motor Sports
Volkswagen Group of America

★ **\$1,000 - \$2,500** (continued)

Thomas & Renee Waite
James & Margo Walker
Wayne & Kristen Wallace
Janice Weinberg
Jeff & Erica Williams
Jon & Linda Younker
Dan & Ellen Zelman

★ **\$500 - \$1,000**

Absolutely Amish Structures
The Ahuja Foundation
Victor & Abby Alexander
Koby Altman
American Ring & Tool
Joseph Angermeier
Nora Ariffin
Association of Pediatric Hematology
Aultman Health Foundation
Mike Bankert
Mathew Barbara
Daniel Barrnett
Becky Becker
Murad & Christina Beg
Walter Bieganski
Bob Biggar
Mark & Sarah Blakely
Anthony Bokhoven
James Brady
Brian & Bethany Brennan
Sal Briggs
Brian Brown
EJ Brown
Peter & Shari Bullen
John & Barbara Burns
Camping World
Kathleen Casey
Matt Chaney
Children's Dental Ark
Chris & Vicky Childres
Phil & Amy Ciano
Cici Riley
Chad & Jenn Clemens
Owen Colligan
Thomas Comer
Daniel Connell
Ryan & Kim Crane
Mary Ann Creamer
Melissa David
Tyler & Ashley Dnochick
Catherine Devan
Timothy & Maureen Donnellon
Constantina Dornan
Mike Drew
Brian Dugger
Duvall Wheeler
Edward Jones
Amanda Elliott
John & Jean Eilis
Tom & Judi Embrescia
Enpress
David & Linda Favorite
Pat & Gina Finley
Scott Finley
Patrick Fitzmaurice
Christopher Franzen
Howard Freedman
James & Michele Gallagher
Gifts that Give Hope
Ed & Deb Gills
Brandi Gioiello
Kevin A. Gobrecht Memorial Fund
Mike & Eve Goebel
Danny & Lisa Gordon
Todd Gordon
Grand Eagle Settlement Inc
Robert Greenman
Andy Gregg
Lynde Gregg
Rachael Gregory
GRG Trucking Company

★ **\$500 - \$1,000** (continued)

John Harper
HB Hospitality
Herbert Bank & Trust Co.
Jack Hiele
Michael Hodes
Horizons Incorporated
Ida Bess Howes
Kenneth Howiler
Steven Hren
Inner Bliss
Larry & Christine Jablonowski
Robert & Cathy Jackson
Meredith Jaggard
Just Marketing Inc
Michael & Debra Kellis
Bill & Anne Kilroy
Rob Kitto
KLN Entertainment
Christopher & Lisa Kysela
Jennifer Lansing
Michelle LaRose
Larry Lukunich
Bobby & Ashley Mallett
Manassas Family Center
Manassas Fire Department
McCarthy, Lebit, Crystan & Liffman
Rob & Merry McCreary
Michael & Megan McMahon
Scott & Cindy Meister
Meredith Camp Events
Jason Meyers
Terry & Ellen Minadeo
Rick Mirer
Blazine Monaco
Beth Mooney
Thomas & Susan Mooney
Motor Racing Network
Nathan's Dairy Bar
National Philanthropic Trust
Jim & Karen Neimeister
Michele Noguerras
Michael & Courtney Novak
Terry & Heidi Novak
Lawrence Nyeste
Outlaw Motorsports Park
Andy & Amy Paine
Claire Paskevich
Phillip Paster
Daryn Pittman
Greg & Elizabeth Plautz
Precision Ortho Specialities
Premier Landscaping
Prince William Marine
Carol Prince
Rich Radke
Carolyn Robinson
Ronald McDonald House Charities
Jacob Saucedo
Stephen Schimoler
Ann Sciortino
Terri Shanks
Kim Sherwin
Taylor Simas
Coby Smith
Linda Smith
Paul & Nicole Soeder
Sean & Laurel Stack
Shane Stewart
Team Activist
Karen Tura
Beth Turco
Twisted Edge Promotions
Umicore
University Hospitals
URS Corp
Daneil Vest
Tasha Virostek
Rocco Whalen
White Hat Management
Michael & Alison Wilgus
Blair & Dylan Wood
Whitney Yates
John & Tammy Zonneveld
Dino Zuzic







FLASHES *of* HOPE

*raises funds to accelerate a cure for children's cancer while
honoring the unique life and memory of children with cancer*

FLASHESOFHOPE.ORG

TAX ID 04-3648694

 flashesofhope  @flashesofhope  flashesofhope  flashesofhope

440.442.9700 • 6009 Landerhaven Drive • Suite I • Mayfield Heights • Ohio • 44124